NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	Ian	Surname:	Wilson
Company name:	Hunters Agents				
Street address:	41, High Street				
				Telephone number:	
				Mobile number:	
Town/City:	Baldock			Fax number:	
Country:				Email address:	
Postcode:	SG7 6BG				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	michael	Surname:	easton
Company name:	mike easton				
Street address:	21 shrubbery grove				
	royston			Telephone number:	01763248936
				Mobile number:	
Town/City:				Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	sg8 9lj				m-easton@supanet.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	41
Suffix:	
House name:	
Street address:	High Street
Town/City:	Baldock
Postcode:	SG7 6BG

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	524650
Northing:	233659

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Fascia sign of White Upper case letters on a blue painter background
Existing lighting to be retained and un altered

How many of the following type of advertisements are you applying for?

Fascia sign(s)	1	Projecting or hanging sign(s)	0	Hoarding(s)	0	Other	0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ◉ Yes ○ No

If Yes, please provide details:

41 high street baldock

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ○ No ◉ Not Applicable

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

8. Location of Advertisement(s)

Photograph of previously removed advertisement
Photograph of proposed (existing) advertisement
Location plan

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 16/04/2018 To: 15/04/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.30 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.03 m

What are the dimensions of the proposed advertisement? Height: 0.55 x Width: 4.10 x Depth: 0.03 metres

What materials will the sign be made of?

timber

What is the maximum height of any of the individual letters and symbols (in centimetres)? 200 cm

The colour of text and background:

white on blue

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 16/04/2018