NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:	Mr	First Name:	David	Surname:	Shipton
Company name:	Ingleton Wood LLP				
Street address:	874 The Crescent				
	Colchester Business Park			Telephone number:	
				Mobile number:	
Town/City:	Colchester			Fax number:	
Country:	Essex			Email address:	
Postcode:	CO4 9YQ				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	David	Surname:	Cresswell
Company name:	Ingleton Wood LLP				
Street address:	874 The Crescent				
	Colchester Business Park			Telephone number:	01206224270
				Mobile number:	
Town/City:	Colchester			Fax number:	
Country:	United Kingdom			Email address:	
Postcode:	co4 9yq				david.cresswell@ingletonwood.co.uk

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Kingshott School

Street address: Stevenage Road

Town/City: Hitchin

Postcode: SG4 7JX

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 519847

Northing: 228112

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

The proposed fascia sign is based on the school logo and colour, with the school web address below.

How many of the following type of advertisements are you applying for?

Fascia sign(s): 1 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 0

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 17/05/2018 To: 17/05/2043

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.32 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 3.60 x Width: 5.58 x Depth: 0.01 metres

What materials will the sign be made of?

Aluminium

What is the maximum height of any of the individual letters and symbols (in centimetres)? 246 cm

The colour of text and background:

Text - RAL 5019 Blue. Background Grey White (Kingspan XL forte)

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

○ The agent ○ The applicant ◉ Other person

If Other has been selected, please provide:

Title: Mrs First name: Jude Surname: Ilott

Telephone number: 01462432009

Email Address:

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 17/04/2018