

astley.

Delivering creative brand environments
through signage, print and digital solutions

The Specsavers logo, consisting of the word "Specsavers" in white sans-serif font inside a green double-oval shape.

Specsavers

483 – Letchworth

Client:
Specsavers

Date:
16.08.24

Full Address:
5, 7 & 9 Commerce Way
Letchworth Garden City
SG6 3DN

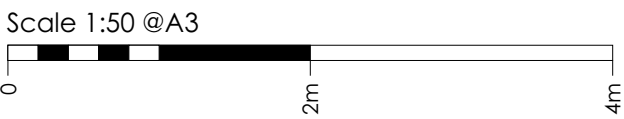
Drg by:
AJ

Drawing Ref:
G_88697

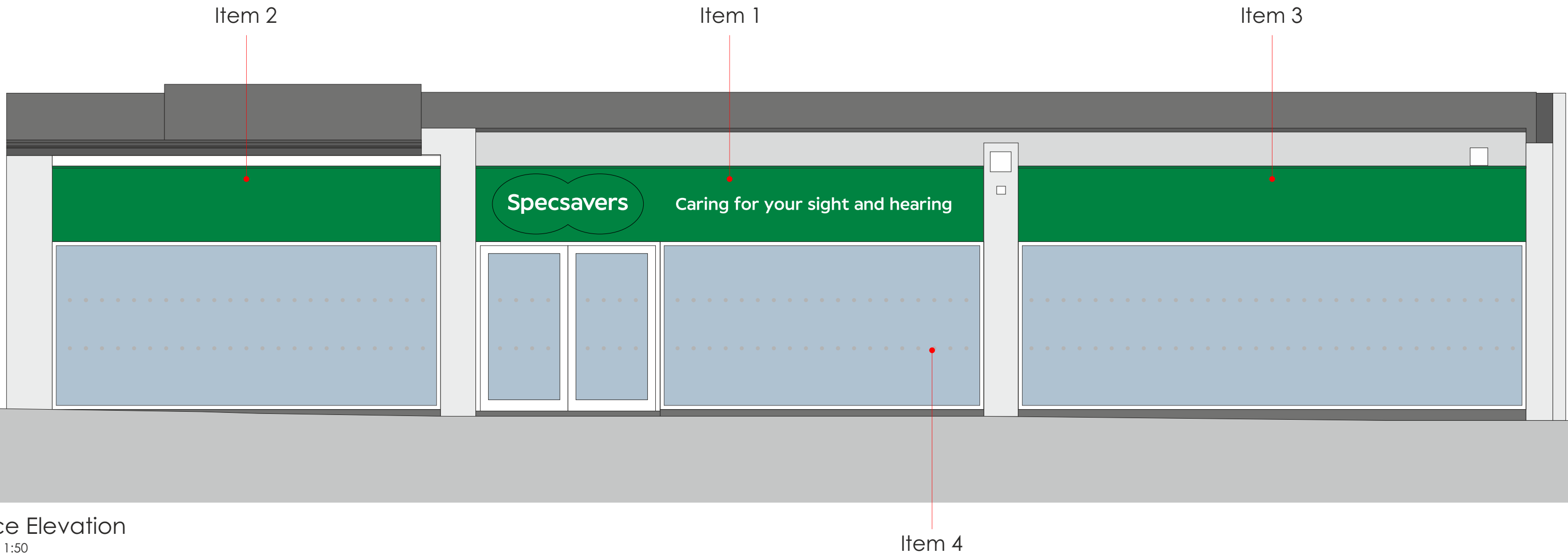
Title:
External Signage

Visual Status:
For Review

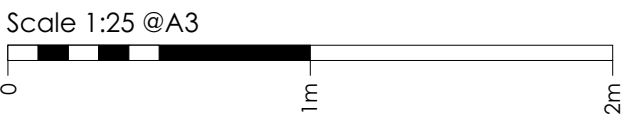
Proposed elevation



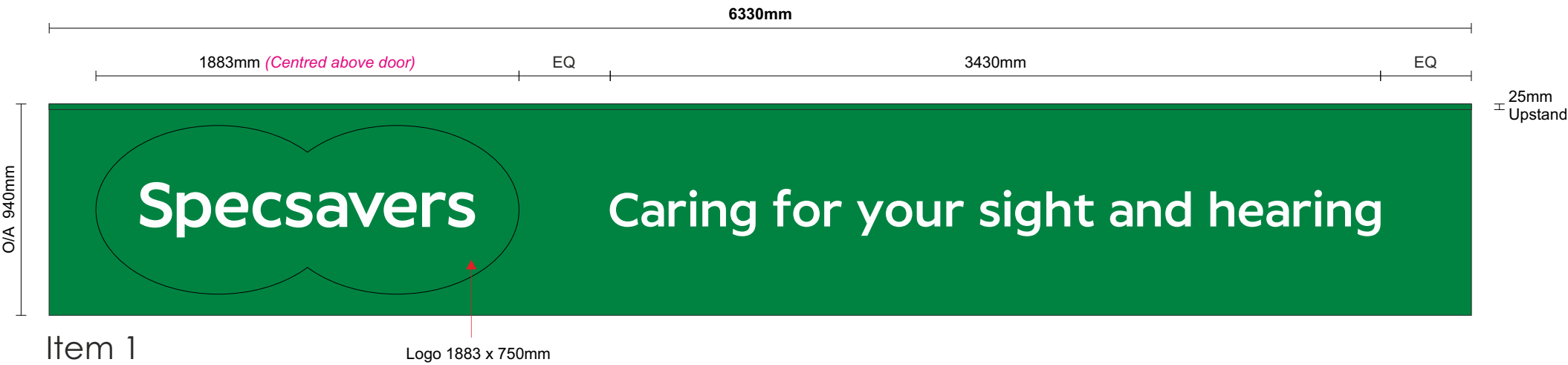
Note: All sizes indicative only
Manufacturing survey required



Item 1 - Fascia Layout



**Note: All sizes indicative only
Manufacturing survey required**

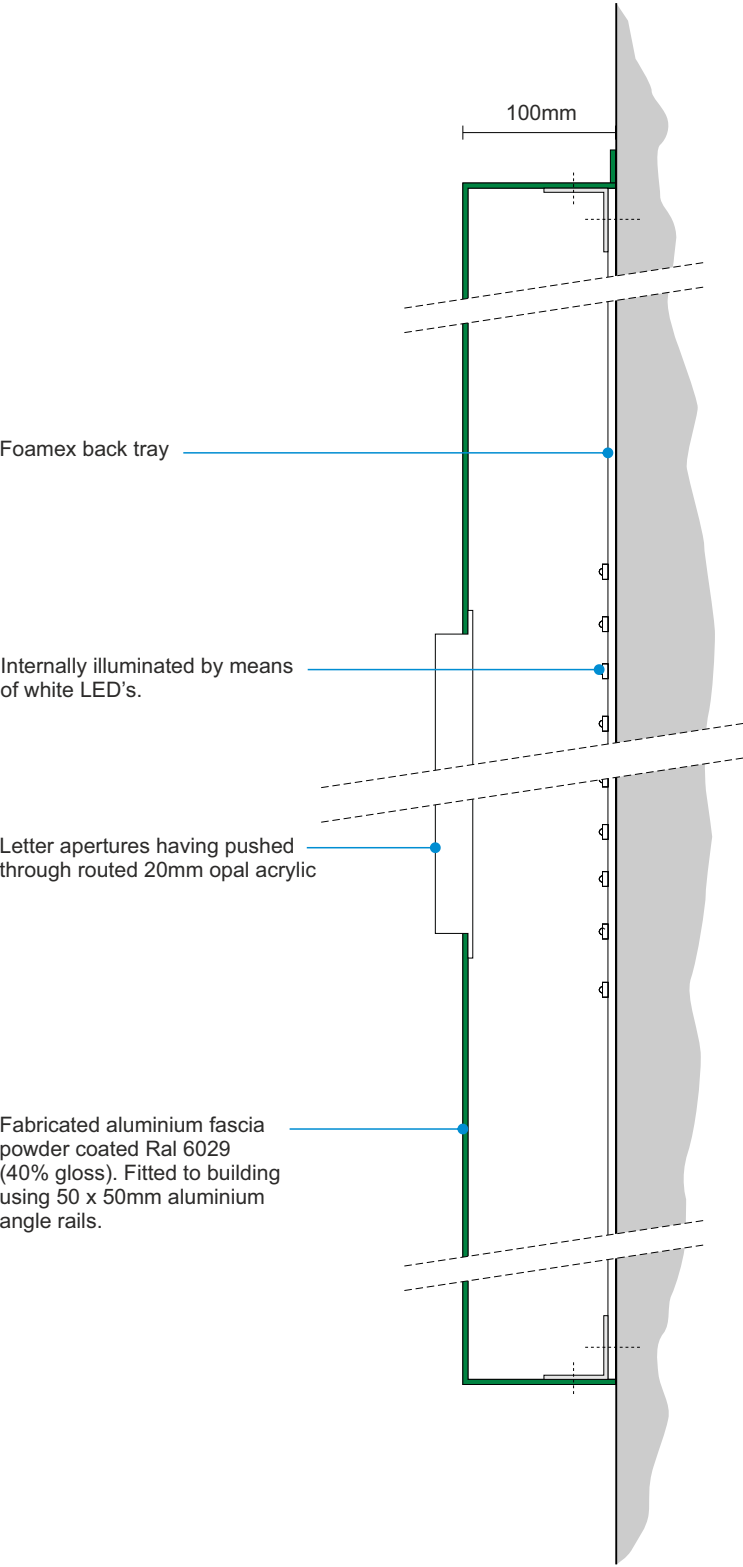


Item 1
Scale 1:25 @ A3
Static illumination levels: Less than 300Cd/m2

Item 1 - Specification

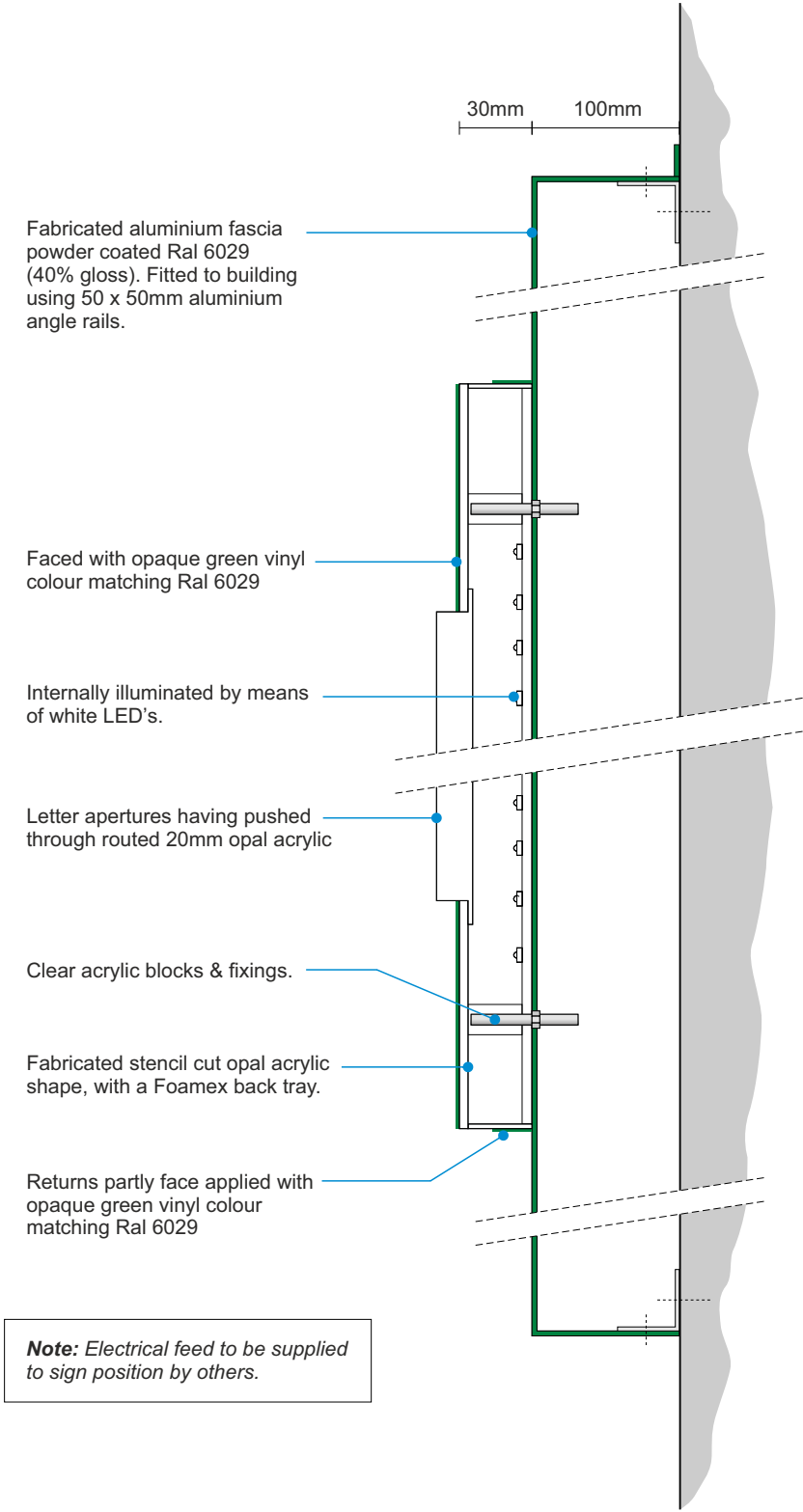


**Note: All sizes indicative only
Manufacturing survey required**



Sub text section
Scale 1:5

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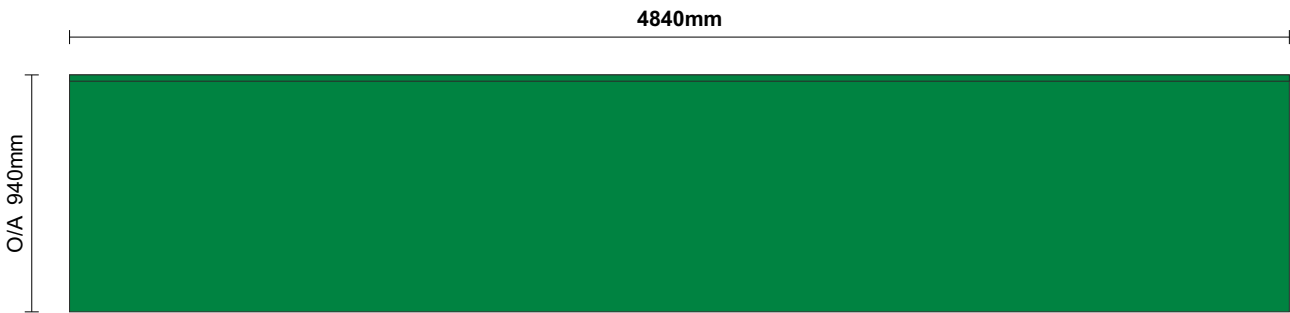
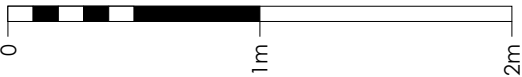
Note: Electrical feed to be supplied to sign position by others.

Logo section
Scale 1:5

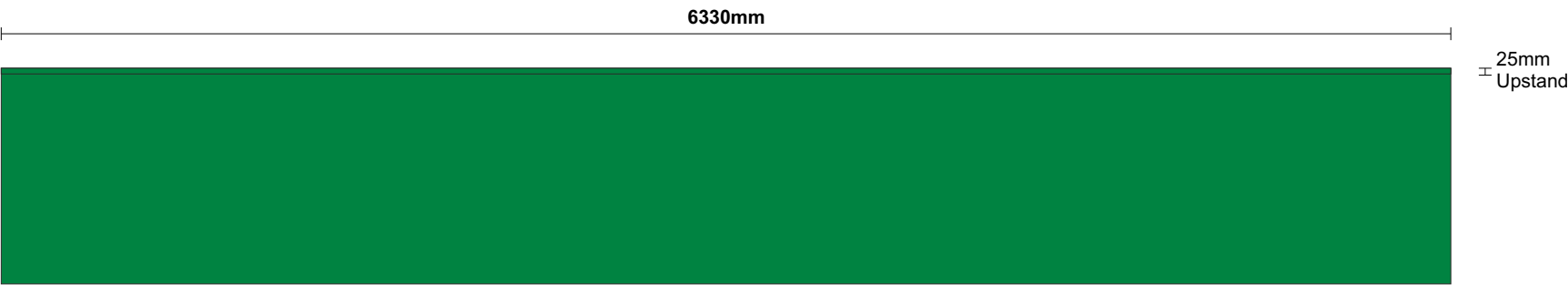
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Item 2 & 3 - Fascia Layout

Scale 1:30 @A3



Item 2
Scale 1:30 @ A3
Non-illuminated

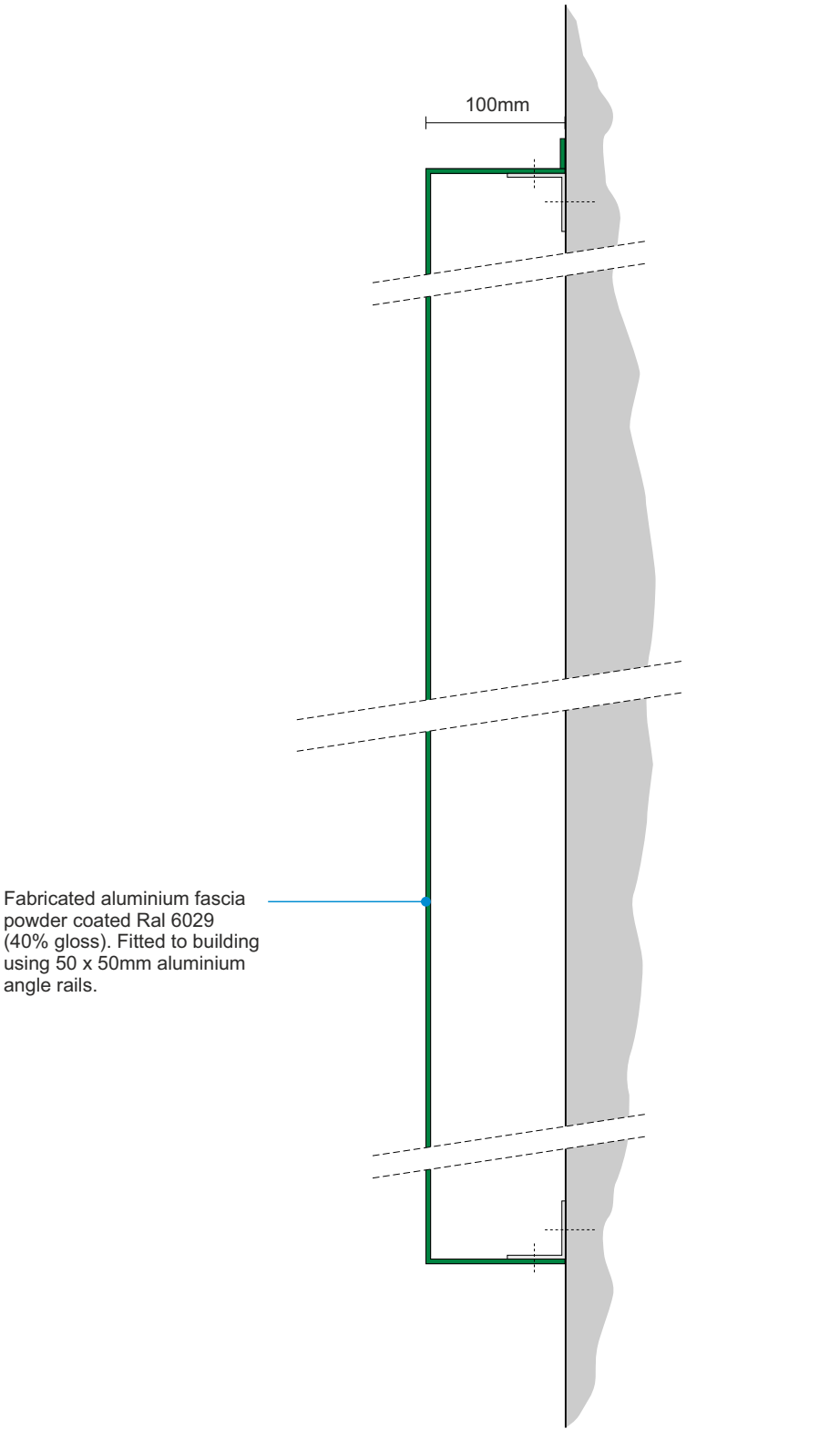


Item 3
Scale 1:30 @ A3
Non-illuminated

Item 2 & 3 - Specification



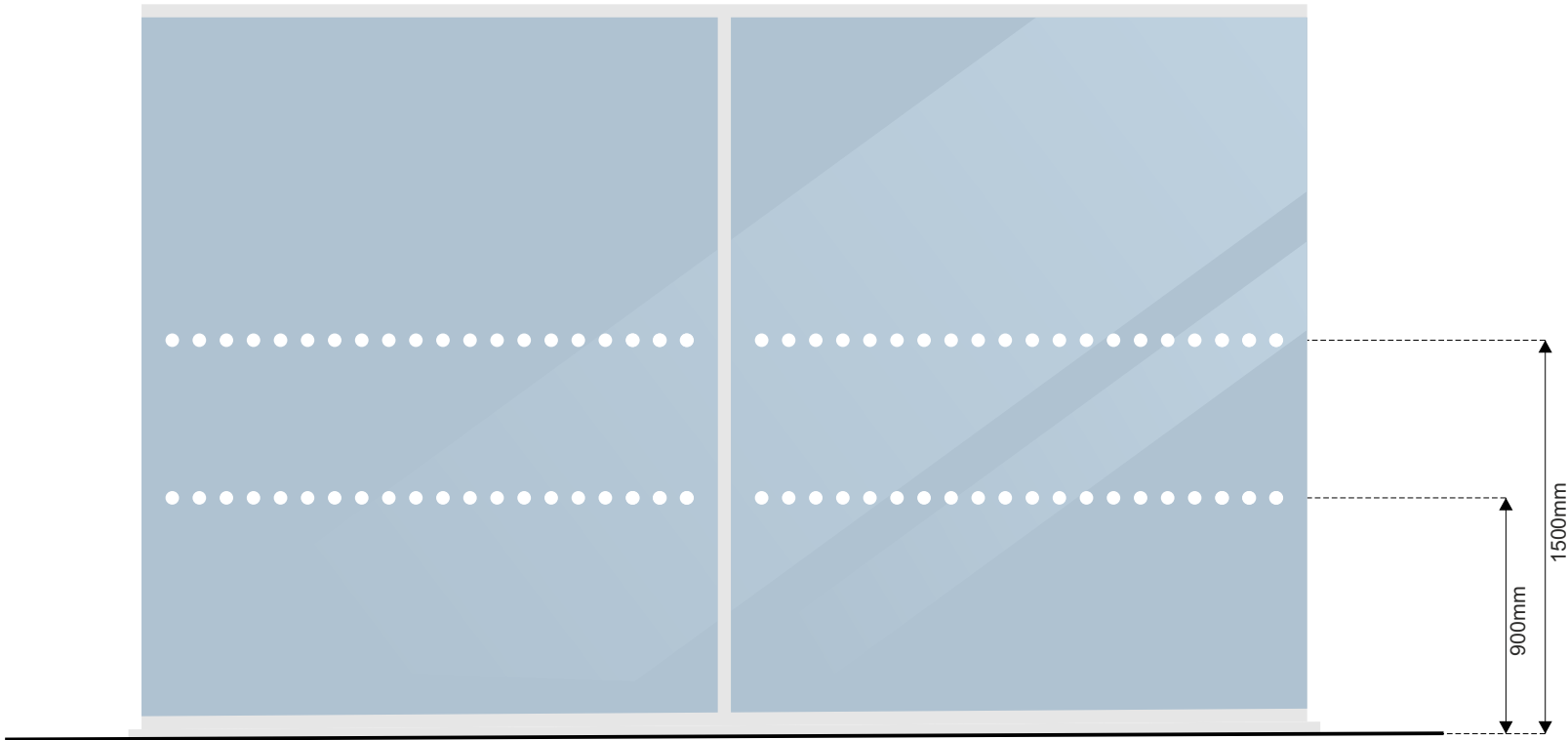
**Note: All sizes indicative only
Manufacturing survey required**



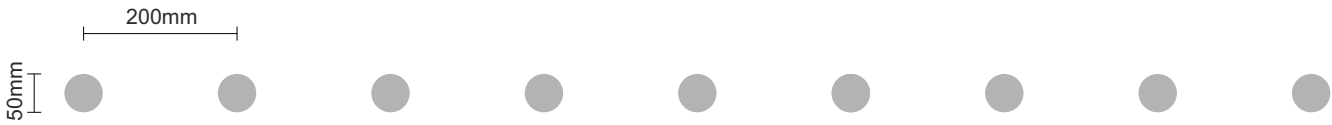
Fabricated aluminium fascia
powder coated Ral 6029
(40% gloss). Fitted to building
using 50 x 50mm aluminium
angle rails.

Non illuminated fascia section
Scale 1:5

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Indicative window layout



Glazing reverse applied with frosted vinyl dots



1No. 110 x 320mm double sided digitally printed vinyl opening hours lozenge applied to glazing.