NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
Telephone: (01462) 474000
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DX324201, Nottingham 59

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

18/01279/AD

1. Applicant Name, Address and Contact Details

Title:	Miss	First Name:	Linda
Surname:	Francomb		
Company name:			
Street address:	9		
	Newtons Court	Telephone number:	01322623707
		Mobile number:	
Town/City:	DARTFORD	Fax number:	
Country:		Email address:	
Postcode:	DA2 6QL		Linda.francomb@clearchannel.co.uk

Are you an agent acting on behalf of the applicant? ○ Yes ◉ No

2. Agent Name, Address and Contact Details

No Agent details were submitted for this application

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:		Suffix:	
House name:			
Street address:	~~Station Place Stop B~~		
	BUS SHELTER O/S 28		
	THE FORMER POST OFFICE		
Town/City:	BROADWAY, LETCHWORTH GARDEN CITY		
Postcode:	SG6 3AA		

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	521692
Northing:	232632

Description:

Change of Advert from Paper to digital

Pre-application Advice

s assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

Neighbour and Community Consultation

ve you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

Authority Employee/Member

h respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

Type of Proposed Advertisement(s)

ase describe the proposed advertisement(s):

splay of double sided digital advertising panel on bus shelter.

v many of the following type of advertisements are you applying for?

scia sign(s) 0 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 1

ase describe:

splay of double sided digital advertising panel on bus shelter. Illumination levels vary due to light sensor during the day.

Location of Advertisement(s)

ne advertisement(s) you are applying for already in place? ◉ Yes ○ No

es, please provide details:

nverting from paper advertising panel to a double sided digital

n existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

es to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or tograph(s).

oto 2905-0029
omap Image 2905-0029

the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

Advertisement(s) Period

ase state the period of time for which consent is sought for the advertisement

m: 11/05/2018 To: 11/05/2023

Interest in the Land

s the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

o, has the permission of the owner or any other person entitled to give permission for the display of an ertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.26 x Width: 1.34 x Depth: 0.31 metres

What materials will the sign be made of?

Stainless Steel

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 284.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

( ) The agent (•) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. [x] Date 11/05/2018