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Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

Director of Planning

North Hertfordshire Council
Council Offices
Gernon Road
Letchworth Garden City
Hertfordshire
SG6 3JF

District ref: 24/02524/AD
HCC ref: NH/22964/2024
HCC received: 14 November 2024
Area manager: Manjinder Sehmi
Case officer: Paul Marshall

Location

The Green Man, Arch Road, Great Wymondley, Hitchin, SG4 7EU

Application type

Advertisement Consent

Proposal

Advertisement Consent : Installation of illuminated and non-illuminated external signs; five flood lights and two car park entrance signs and associated works

Recommendation

Notice is given under article 22 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission.

HCC as Highway Authority recommends inclusion of the following Advisory Note (AN) to ensure that any works within the highway are carried out in accordance with the provisions of the Highway Act 1980.

AN1) Storage of materials: The applicant is advised that the storage of materials associated with the construction of this development should be provided within the site on land which is not public highway, and the use of such areas must not interfere with the public highway. If this is not possible, authorisation should be sought from the Highway Authority before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

AN2) Obstruction of highway: It is an offence under section 137 of the Highways Act 1980 for any person, without lawful authority or excuse, in any way to wilfully obstruct the free passage along a highway or public right of way. If this development is likely to result in the public highway or public right of way network becoming routinely blocked (fully or partly) the applicant must contact the Highway Authority to obtain their permission and requirements before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

COMMENTS

The proposals are for Advertisement Consent: Installation of illuminated and non-illuminated external signs; five flood lights and two car park entrance signs and associated works.

Arch Road is maintainable by the highway authority and is unclassified and provides a local distributor function in the road hierarchy. The vehicle speeds past this site are limited to 30 mph. There have been no recorded accidents near the site in a rolling 5-year period.

Policy Review:

The key documents used to assess the application are:

- Manual for Streets 2007
- National Planning Policy Framework (July 2021)
- Hertfordshire County Council's (HCC) Local Transport Plan-4 [2018-2031, May2018]
- Institution of Lighting Engineers in the publication "Brightness of illuminated Advertisements" ILE Technical Report No 5.
- HCC's Place & Movement Planning Design Guidance (adopted in March 2024)

PLANNING HISTORY

The application site has no previous planning history.

DRAWINGS

The Highway Authority note the submission of materials in support of the planning application, including drawing numbers:

Sign A - One X New Pictorial to Existing Bracket and New Linolites

Sign B - One X New Fascia Panel Complete with Set of Individual Housename Letters

Sign C - Four X New Amenity Signs (Two X Fixed Back-to-Back On Post)

Sign D - One X New Chalkboard

Sign E - Two X New Car Park Entrance Sign to existing post.

Sign F - Five X Existing Lanterns to Be Refurbished.

Sign G - Five X New Led Floodlights.

CONCLUSION

The placement of each sign is acceptable. The Flood Lights have a 200 cd/m2 illuminance rating. This level of illuminance would not pose difficulties to users of the highway in terms of dazzle and distraction. The proposed illuminated signs all fall within the above category of illuminance.

Subject to the informatives set out above, this level of development is unlikely to lead to demonstrable harm (in terms of dazzle or distraction) for passing vehicles on the surrounding highway network. Therefore, the highway authority does not wish to restrict the grant of planning permission.

Signed

Paul Marshall

21 November 2024