



Mark Youngman
Development Management Group Manager
Hertfordshire County Council
Postal Point CHN115
Farnham House
Six Hills Way
Stevenage
SG1 2ST

Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

Director of Planning

North Hertfordshire Council
Council Offices
Gernon Road
Letchworth Garden City
Hertfordshire
SG6 3JF

District ref: 26/01815/AD
HCC ref: NH/29988/2026
HCC received: 5 August 2026
Area manager: Manjinder Sehmi
Case officer: Paul Marshall

Location

19 Station Road, Letchworth Garden City, Hertfordshire, SG6 3BB

Application type

Advertisement Consent

Proposal

Advertisement Consent : Installation of 2no internally illuminated fascia signs, 7no internally applied glazing vinyls to existing front elevation, and 1no projecting nonilluminated sign.

Recommendation

Notice is given under article 22 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission.

AN1) Storage of materials: The applicant is advised that the storage of materials associated with the construction of this development should be provided within the site on land which is not public highway, and the use of such areas must not interfere with the public highway. If this is not possible, authorisation should be sought from the Highway Authority before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

AN2) Obstruction of highway: It is an offence under section 137 of the Highways Act 1980 for any person, without lawful authority or excuse, in any way to wilfully obstruct the free passage along a highway or public right of way. If this development is likely to result in the public highway or public right of way network becoming routinely blocked (fully or partly) the applicant must contact the

Highway Authority to obtain their permission and requirements before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

COMMENTS

Station Road is a classified road and provides a secondary distributor function in the road hierarchy. Station Road is highway maintainable at public expense. A 30mph speed limit applies. On Hertfordshire County Council's Place and Movement network Bedford Road is classed as P3/M2 (High Street)). No reportable highway accidents recorded within the immediate vicinity of the application site (5-year rolling). No Public Right of Way (as shown on the Public Rights of Way Map) directly affects the site or would be affected by the proposal. The county council considers Station Road to be a traffic sensitive road for the Period 3: 07:00 - 09:30 and 16:00 - 18:30 Monday to Friday.

Policy Review:

The key documents used to assess the application are:

- Manual for Streets 2007
- National Planning Policy Framework (December 2023)
- Hertfordshire County Council's (HCC) Local Transport Plan-4 [2018-2031, May 2018]
- HCC's Place & Movement Planning Design Guidance (adopted in March 2024)
- ILP technical guidance as set out in their Technical Report 5 – Brightness of Illuminated Adverts (3rd Edition)

The internally lit sign at 800cd/m is within the recommended luminance as outlined in the ILP technical guidance as set out in their Technical Report 5 – Brightness of Illuminated Adverts (3rd Edition). All other signs are acceptable.

CONCLUSION

Subject to the informatives set out above, the highway authority does not wish to restrict the grant of planning permission.

Signed

Paul Marshall

10 August 2026