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Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

Director of Planning

North Hertfordshire Council
Council Offices
Gernon Road
Letchworth Garden City
Hertfordshire
SG6 3JF

District ref: 26/01957/AD
HCC ref: NH/30303/2026
HCC received: 3 September 2026
Area manager: Manjinder Sehmi
Case officer: Paul Marshall

Location

16 Melbourn Street, Royston, Hertfordshire, SG8 7BZ

Application type

Advertisement Consent

Proposal

Advertisement Consent : Installation of illuminated and non-illuminated signs to exterior

Recommendation

Notice is given under article 22 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission.

HCC as Highway Authority recommends inclusion of the following Advisory Note (AN) to ensure that any works within the highway are carried out in accordance with the provisions of the Highway Act 1980.

AN1) Storage of materials: The applicant is advised that the storage of materials associated with the construction of this development should be provided within the site on land which is not public highway, and the use of such areas must not interfere with the public highway. If this is not possible, authorisation should be sought from the Highway Authority before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

AN2) Obstruction of highway: It is an offence under section 137 of the Highways Act 1980 for any person, without lawful authority or excuse, in any way to wilfully obstruct the free passage along a highway or public right of way. If this development is likely to result in the public highway or public right of way network becoming routinely blocked (fully or partly) the applicant must contact the Highway Authority to obtain their permission and requirements before construction works commence. Further information is available via the County Council website at: <https://www.hertfordshire.gov.uk/services/highways-roads-and-pavements/business-and-developer-information/business-licences/business-licences.aspx> or by telephoning 0300 1234047.

COMMENTS

The proposals are for Advertisement Consent: Installation of illuminated and non-illuminated signs to exterior.

Context:

Melbourne Street is a classified road and provides a local distributor function in the road hierarchy. Melbourne Street is highway maintainable at public expense. A 30mph speed limit applies. On Hertfordshire County Council's Place and Movement network Melbourne Street is classed as P3/M2 (High Street). No reportable highway accidents recorded within the immediate vicinity of the application site (5-year rolling). No Public Right of Way (as shown on the Public Rights of Way Map) directly affects the site or would be affected by the proposal. The county council considers Melbourne Street to be a traffic sensitive road.

Policy Review:

The key documents used to assess the application are

- Manual for Streets 2007
- National Planning Policy Framework (Aug 2026)
- Hertfordshire County Council's (HCC) Local Transport Plan-4 [2018-2031, May 2018]
- HCC's Place & Movement Planning Design Guidance (adopted in March 2024)
- Lighting Professionals publication 'Professional Lighting Guide 05: Brightness of Illuminated Advertisements (PLG05)

PLANNING HISTORY

The application site has no previous planning history.

DRAWINGS

The Highway Authority note the submission of materials in support of the planning application, including drawing numbers:

- Sign A - One X New Pictorial To A New Gallow Style Bracket and Drop Panel And Linolites, Clamped To The Wall
- Sign B - Two X Brass Entrance Lanterns
- Sign C - Two X Brass Wall Lantern
- Sign D - Eleven X Led Floodlights sign E - One X Brass Lantern To Underside Of Porch

The Lanterns (D) at 300cdm are within the guidance illumination of Lighting Professionals publication 'Professional Lighting Guide 05: Brightness of Illuminated Advertisements (PLG05)

Lanterns under Sign D are over the footway parallel to Melbourne Street The applicant must take special notice of the informatives above. It is very likely the applicant will need to contact Hertfordshire County Council for a licence / permission to work within the footway

CONCLUSION

Should the Local Planning Authority (LPA) be inclined to approve the application, please take note of the informatives. The Highway Authority does not wish to impede the granting of planning permission.

Signed

Paul Marshall

9 September 2026