

PHONE WORLD | 26 HIGH STREET, HITCHIN SG5 1AT

EXISTING AND PROPOSED / RETAINED FRONT ELEVATION

Application 26/01932/AD | DR-01 / DR-02 | P02 | 01 October 2026



Ground-floor elevation: 1:50 at A3. Shopfront below fascia is diagrammatic.



Reference photograph: existing installation (not to scale).

Existing and proposed / retained sign are identical; no physical changes are proposed.

Panel dimensions are rounded from applicant tape photographs: width about 220 inches; height about 36 inches.

Width starting point confirmed by applicant. Separate lower shopfront trim is excluded from panel height.

Logo and lettering are traced from the supplied photograph, including phone-shaped P and globe-shaped O.

Artwork positions are photo-derived; they are not independently surveyed. See DR-03 for enlarged layout.

Ground clearance, projection and fixings have not been remeasured; this revision does not certify those details.

Dark grey fascia, red and white applied lettering. Non-illuminated as described in the existing application.

Print all drawing sheets at 100% / actual size on A3. All dimensions in millimetres.