NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
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Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:		Surname:	Harrison
Company name:					
Street address:	nightingale road				
			Telephone number:		
			Mobile number:		
Town/City:	hitchin		Fax number:		
Country:			Email address:		
Postcode:	sg5 1rl				

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:	Mr	First Name:	Dale	Surname:	Harrison
Company name:	Sapphire Signs				
Street address:	Sapphire Signs				
	Bontoft Avenue		Telephone number:		01482474888
			Mobile number:		
Town/City:	Hull		Fax number:		
Country:	England		Email address:		
Postcode:	HU5 4HF		d.harrison@sapphiresigns.co.uk		

3. Site Address Details

Full postal address of the site (including full postcode where available)

House:	
Suffix:	
House name:	
Street address:	nightingale road
Town/City:	hitchin
Postcode:	SG5 1RL

Description of location or a grid reference
(must be completed if postcode is not known):

Easting:	519276
Northing:	229774

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Sign A @ 13500mm x 1500mm 1No. internally LED illuminated flex face box signs complete with digitally printed flex face skins.

Sign B @ 13990mm x 1500mm 1No. internally LED illuminated flex face box signs complete with digitally printed flex face skins.

Sign C @ 6700mm x 1500mm 1No. internally LED illuminated flex face box signs complete with digitally printed flex face skins.

Sign D @ 12600mm x 1500mm 1No. internally LED illuminated flex face box signs complete with digitally printed flex face skins.

Sign E @ 1220mm x 3000mm 2No. (1No of each) Non illuminated replacement 3mm aluminum trays with 55mm returns powder coated RAL 5002 with applied orange and white vinyl details.
To be fixed to existing steel totem frame.

Sign F @ 13575mm x 540mm1No. Sets of blue dibond panels with white vinyl details. Vinyl to be sent loose to be applied centrally above entrance and exit doors. Complete with colour coded screw caps.

Sign G @ 18000mm x 2900mm (Overall Width of windows) 3No. Sets of face applied window graphics (Big Brands Big Savings) & (Product list) to be blue and white vinyls. (B&M logo) to be digitally printed vinyl graphics.

7. Type of Proposed Advertisement(s)

How many of the following type of advertisements are you applying for?

Fascia sign(s) 5 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 2

Please describe:

Sign E @ 1220mm x 3000mm 2No. (1No of each) Non illuminated replacement 3mm aluminum trays with 55mm returns powder coated RAL 5002 with applied orange and white vinyl details.
To be fixed to existing steel totem frame.

Sign G @ 18000mm x 2900mm (Overall Width of windows) 3No. Sets of face applied window graphics (Big Brands Big Savings) & (Product list) to be blue and white vinyls. (B&M logo) to be digitally printed vinyl graphics.

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ◉ Yes ○ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 28/03/2018 To: 28/03/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 13.50 x Depth: 0.20 metres

What materials will the sign be made of?

Aluminum and pvc

What is the maximum height of any of the individual letters and symbols (in centimetres)? 130 cm

The colour of text and background:

Orange and white text with blue, orange and green background

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 200.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 13.99 x Depth: 0.20 metres

What materials will the sign be made of?

Aluminum and pvc

What is the maximum height of any of the individual letters and symbols (in centimetres)? 130 cm

The colour of text and background:

Orange and white text with blue, orange and green background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.30 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 6.30 x Depth: 0.20 metres

What materials will the sign be made of?

aluminum and pvc

What is the maximum height of any of the individual letters and symbols (in centimetres)? 130 cm

The colour of text and background:

Orange and white text with blue, orange and green background

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 3.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.20 m

What are the dimensions of the proposed advertisement? Height: 1.50 x Width: 12.60 x Depth: 0.20 metres

What materials will the sign be made of?

aluminum and pvc

What is the maximum height of any of the individual letters and symbols (in centimetres)? 130 cm

The colour of text and background:

Orange and white text with blue, orange and green background

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 200.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

11 (a). Details of Proposed Advertisement(s) - Fascia Sign

What is the height from the ground to the base of the advertisement (in metres)? 2.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.01 m

What are the dimensions of the proposed advertisement? Height: 0.54 x Width: 13.58 x Depth: 0.01 metres

What materials will the sign be made of?

Composite

What is the maximum height of any of the individual letters and symbols (in centimetres)? 30 cm

The colour of text and background:

white text with blue background

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 1.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 4.00 x Width: 12.20 x Depth: 1.10 metres

What materials will the sign be made of?

aluminum

What is the maximum height of any of the individual letters and symbols (in centimetres)? 270 cm

The colour of text and background:

Orange and white text with blue, orange and green background

Will the sign be illuminated? ( ) Yes (•) No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.00 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.01 m

What are the dimensions of the proposed advertisement? Height: 2.90 x Width: 18.00 x Depth: 0.01 metres

What materials will the sign be made of?

Vinyl graphics

What is the maximum height of any of the individual letters and symbols (in centimetres)? 245 cm

The colour of text and background:

Orange and white text with blue, orange and background

11 (d). Details of Proposed Advertisement(s) - Other Sign

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 28/03/2018