NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
Telephone: (01462) 474000
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DX324201, Nottingham 59

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:	
Surname:	N/A		
Company name:	Maizelands Limited and Arringford Limited		
Street address:	C/O Agent		
		Telephone number:	
		Mobile number:	
Town/City:		Fax number:	
Country:		Email address:	
Postcode:			

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	Julian
Surname:	Sutton		
Company name:	JMS Planning & Development Ltd		
Street address:	Valley Farm		
	Rumburgh Road	Telephone number:	01986785038
	Wissett	Mobile number:	
Town/City:		Fax number:	
Country:		Email address:	
Postcode:	IP19 0JJ		julian@jmsplanning.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: 'Letchworth Gateway'

Street address: Avenue One

Town/City: Letchworth Garden City

Postcode: SG6 2HB

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 523185

Northing: 232639

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? (•) Yes ( ) No

If Yes, please complete the following information about the advice you were given (this will help the authority to deal with this application more efficiently):

Officer name:

Title: Mr | First name: Sam | Surname: Dicocco

Reference:

Date (DD/MM/YYYY): 23/03/2018 (Must be pre-application submission)

Details of the pre-application advice received:

Email dated 23 March 2018

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ( ) Yes (•) No

6. Authority Employee/Member

With respect to the Authority, I am:

(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ( ) Yes (•) No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

Erection of two estate signs

How many of the following type of advertisements are you applying for?

Fascia sign(s) 0 | Projecting or hanging sign(s) 0 | Hoarding(s) 0 | Other 2

Please describe:

Estate Sign - see covering letter for details of relevant plans

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ○ Yes ◉ No ○ Not Applicable

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 24/05/2018 To: 24/05/2022

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ○ Yes ◉ No

If No, has the permission of the owner or any other person entitled to give permission for the display of an advertisement been obtained? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 5.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.00 x Width: 0.00 x Depth: 0.00 metres

What materials will the sign be made of?

See Drawing AA(0)033

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

See Drawing AA(0)033

Will the sign be illuminated? ◉ Yes ○ No

Will the sign be illuminated internally or externally? ◉ Internally ○ Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? ◉ Static ○ Intermittent

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 4.50 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 0.00 x Width: 0.00 x Depth: 0.00 metres

What materials will the sign be made of?

See Drawing AA(0)033

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

11 (d). Details of Proposed Advertisement(s) - Other Sign

See Drawing AA(0)033

Will the sign be illuminated? (•) Yes ( ) No

Will the sign be illuminated internally or externally? (•) Internally ( ) Externally

Illuminance Levels: 0.00 cd/m

Will the illumination be static or intermittent? (•) Static ( ) Intermittent

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? (•) Yes ( ) No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

(•) The agent ( ) The applicant ( ) Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them.

☑ Date 24/05/2018