NORTH HERTFORDSHIRE DISTRICT COUNCIL

Correspondence address:
North Hertfordshire District Council, PO Box 10613, Nottingham, NG6 6DW
Telephone: (01462) 474000
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DX324201, Nottingham 59

Application for consent to display an advertisement(s).
Town and Country Planning (Control of Advertisement) Regulations 2007

Publication of applications on planning authority websites.
Please note that the information provided on this application form and in supporting documents may be published on the Authority's website.
If you require any further clarification, please contact the Authority's planning department.

1. Applicant Name, Address and Contact Details

Title:		First Name:	Dave
Surname:	Edwards		
Company name:	TESCO STORES PLC		
Street address:	Tesco House		
	Shire Park	Telephone number:	
	Kestrel Way	Mobile number:	
Town/City:	Welwyn Garden City	Fax number:	
Country:	United Kingdom	Email address:	
Postcode:	AL7 1GA		

Are you an agent acting on behalf of the applicant? (•) Yes ( ) No

2. Agent Name, Address and Contact Details

Title:		First Name:	Dave
Surname:	Edwards		
Company name:	GJS Design Consultants		
Street address:	205 Park Road East		
		Telephone number:	07812209866
	Calverton	Mobile number:	
Town/City:	Nottingham	Fax number:	
Country:	England	Email address:	
Postcode:	NG14 6PS		daveedwards694@gmail.com

3. Site Address Details

Full postal address of the site (including full postcode where available)

House: | Suffix:

House name: Tesco Stores Ltd

Street address: Old North Road

Town/City: Royston

Postcode: SG8 5UA

Description of location or a grid reference
(must be completed if postcode is not known):

Easting: 534951

Northing: 241894

Description:

4. Pre-application Advice

Has assistance or prior advice been sought from the local authority about this application? ○ Yes ◉ No

5. Neighbour and Community Consultation

Have you consulted your neighbours or the local community about the proposal? ○ Yes ◉ No

6. Authority Employee/Member

With respect to the Authority, I am:
(a) a member of staff
(b) an elected member
(c) related to a member of staff
(d) related to an elected member

Do any of these statements apply to you? ○ Yes ◉ No

7. Type of Proposed Advertisement(s)

Please describe the proposed advertisement(s):

New externally mounted vinyl graphics to elevations.
Please refer to attached drawings

How many of the following type of advertisements are you applying for?

Fascia sign(s): 0 | Projecting or hanging sign(s): 0 | Hoarding(s): 0 | Other: 3

Please describe:

New externally mounted vinyl graphics to elevations.
Please refer to attached drawings

8. Location of Advertisement(s)

Is the advertisement(s) you are applying for already in place? ○ Yes ◉ No

Is an existing advertisement(s) to be removed and replaced by the advertisement(s) in this proposal? ◉ Yes ○ No ○ Not Applicable

8. Location of Advertisement(s)

If Yes to either or both above, please show the existing sign(s) on an elevation drawing or photograph and state the references for the drawing(s) or photograph(s).

3108 Existing Site Plan
3108 Existing Elevations
3108 Proposed Site Plan
3108 Proposed Elevations
3108 Location Plan

Will the proposed advertisement(s) project over a footpath or other public highway? ○ Yes ◉ No

9. Advertisement(s) Period

Please state the period of time for which consent is sought for the advertisement

From: 02/05/2018 To: 02/05/2023

10. Interest in the Land

Does the applicant own the land or buildings where the adverts are to be placed? ◉ Yes ○ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.35 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 2.10 x Depth: 0.00 metres

What materials will the sign be made of?

"Passionate About Food" vinyl graphic (See drawing)

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various. (See drawing)

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.35 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 3.40 x Depth: 0.00 metres

What materials will the sign be made of?

"British" vinyl graphic (See drawing)

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various (See drawing)

Will the sign be illuminated? ○ Yes ◉ No

11 (d). Details of Proposed Advertisement(s) - Other Sign

What is the height from the ground to the base of the advertisement (in metres)? 0.35 m

What is the maximum projection of the advertisement from face of building (in metres)? 0.00 m

What are the dimensions of the proposed advertisement? Height: 2.00 x Width: 3.90 x Depth: 0.00 metres

What materials will the sign be made of?

"Care" vinyl graphic (See drawing)

What is the maximum height of any of the individual letters and symbols (in centimetres)? cm

The colour of text and background:

Various (See drawing)

Will the sign be illuminated? ○ Yes ◉ No

12. Site Visit

Can the site be seen from a public road, public footpath, bridleway or other public land? ◉ Yes ○ No

If the planning authority needs to make an appointment to carry out a site visit, whom should they contact? (Please select only one)

◉ The agent ○ The applicant ○ Other person

13. Declaration

I/we hereby apply for planning permission/consent as described in this form and the accompanying plans/ drawings and additional information. I/we confirm that, to the best of my/our knowledge, any facts stated are true and accurate and any opinions given are the genuine opinions of the person(s) giving them. ☑ Date 02/05/2018