NORTH HERTFORDSHIRE DISTRICT COUNCIL

Town and Country Planning (Control of Advertisements) Regulations 1992

DECISION NOTICE

Correspondence Address:
Mr Dale Harrison
Sapphire Signs
Bontoft Avenue
Hull
HU5 4HF
England

Applicant:
Mr Harrison

PARTICULARS OF DEVELOPMENT

Application:	18/00904/AD
Proposal:	4 Number. internally LED illuminated flex face box signs complete with digitally printed flex face skins., 2No. (1No of each) Non illuminated replacement 3mm aluminum trays with 55mm returns powder coated RAL 5002 with applied orange and white vinyl details. To be fixed to existing steel totem frame. , One no. Sets of blue dibond panels with white vinyl details. Vinyl to be sent loose to be applied centrally above entrance and exit doors. Complete with colour coded screw caps., 3 number Sets of face applied window graphics (Big Brands Big Savings) & (Product list) to be blue and white vinyls. (B&M logo) to be digitally printed vinyl graphics.
Location:	Former B And Q Site, Nightingale Road, Hitchin, Hertfordshire, SG5 1RL,
Approved Plan Nos:	Sign C Sign B Sign A A: B: C: D: F: G Sign E Sign D Sign F Sign G

PARTICULARS OF DECISION

In pursuance of its powers under the above Act and the associated Orders and Regulations, the Council hereby **GRANT** express consent to the above display proposed by you in your application received with sufficient particulars on 28 March 2018.

This advertisement consent is subject to the following condition(s):

1. (a) No advertisement is to be displayed without the permission of the owner of the site or any other person with an interest in the site entitled to grant permission.

(b) No advertisement shall be sited or displayed so as to-

(i) endanger persons using any highway, railway, waterway, dock, harbour or aerodrome (civil or military);

(ii) obscure, or hinder the ready interpretation of, any traffic sign, railway signal or aid to navigation by water or air; or

(iii) hinder the operation of any device used for the purpose of security or surveillance or for measuring the speed of any vehicle.

(c) Any advertisement displayed, and any site used for the display of advertisements, shall be maintained in a condition that does not impair the visual amenity of the site.

(d) Any structure or hoarding erected or used principally for the purpose of displaying advertisements, shall be maintained in a condition that does not endanger the public.

(e) Where an advertisement is required under these Regulations to be removed, the site shall be left in a condition that does not endanger the public or impair visual amenity.

Reason: As imposed by regulation within the Town and Country Planning (Control of Advertisements) (England) Regulations 2007.

Signed:



Development & Conservation Manager

Development Management
North Hertfordshire District Council
Council Offices
Gernon Road
Letchworth
Herts

SG6 3JF

Date: 11 May 2018

NOTES

1 **Failure to satisfy conditions may invalidate this consent and/or result in enforcement action. Particular attention should be paid to the requirements of any condition in bold.**

2 If you are aggrieved by this decision, you may appeal to The Planning Inspectorate, within 8 weeks of the date of receipt of this decision or, in exceptional circumstances, such longer period as the Secretary of State may agree.

Appeals can be made online at: https://www.gov.uk/planning-inspectorate.
If you are unable to access the online appeal form, please contact the Planning Inspectorate to obtain a paper copy of the appeal form on tel: 0303 444 5000.