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Response to Planning application from Hertfordshire County Council (T and CP GDP Order 2015)

Director of Planning

North Hertfordshire Council
Council Offices
Gernon Road
Letchworth Garden City
Hertfordshire
SG6 3JF

District ref: 26/01932/AD
HCC ref: NH/30121/2026
HCC received: 18 August 2026
Area manager: Manjinder Sehmi
Case officer: Geoffrey McMahon

Location

26 High Street, Hitchin, Hertfordshire, SG5 1AT

Application type

Advertisement Consent

Proposal

Advertisement Consent : Installation of one external non-illuminated mounted fascia sign following removal of existing sign. (Development already completed).

Recommendation

Notice is given under article 22 of the Town and Country Planning (Development Management Procedure) (England) Order 2015 that Hertfordshire County Council as Highway Authority does not wish to restrict the grant of permission.

Comments

High Street Hitchin is an unclassified road maintainable at public expense having a local access role in the highway hierarchy. In Hertfordshire's Place & Movement Network it has the designation P3/M1 (e.g. Town Centre Square). The speed limit is 20 mph and there have been no collisions during a five year rolling period.

The application is retrospective, so there are no issues to address relating to installation. The new fascia is designed to be appropriate for the conservation area, without illumination or digital imagery, and does not project out over the public highway. The Highway Authority does not consider the development detrimental to highway safety or amenity, and therefore raises no objection.

Signed

Geoff McMahon

26 August 2026