

Proposal to grant a variation of appointment to Advanced Water Infrastructure Networks Limited to include – St Ippolyts, Hitchin

	Details
Applicant	Advanced Water Infrastructure Networks Limited (“ Advanced Water ”)
Site Details	St Ippolyts, Hitchin (“ the Site ”)
Services	Water and Sewerage
Current water and sewerage appointee	Water Appointee: Affinity Water Limited (“ Affinity Water ”) Sewerage Appointee: Anglian Water Services Limited (“ Anglian Water ”)
Proposed supply arrangements	Advanced Water proposes to provide Water and Sewerage services to the Site by way of bulk supply and bulk discharge agreements with Affinity Water and Anglian Water respectively.
Criterion	Unserved
Household Customer	52
Business Customers	0
Developer	Persimmon Homes (Midlands) Limited.
Estimated Site completion date	1 October 2026
Summary of consultation	A statutory consultation made under section 8(3) of the Water Industry Act 1991 (“WIA91”) to grant Advanced Water a variation to its appointment as a water and sewerage company. To also vary the appointment of Affinity Water as a water company and Anglian Water as a sewerage company. Consequently, Advanced Water will become the water and sewerage company for the Site.
Deadline for submissions	Representations or objections to this consultation should be sent by email to Licensing@ofwat.gov.uk or in writing and sent to the NAV licensing team, Centre City Tower, 7 Hill Street, Birmingham, B5 4UA. Responses must be received by Ofwat no later than 17.00 hours on 13 April 2026.

Further information about how to make representations or objections, including information on the treatment of confidential information, can be obtained from Ofwat at the above address or at <http://www.ofwat.gov.uk/foi/>.

Ofwat will only use the information you have provided for the purpose of this consultation. We will retain your information in accordance with Ofwat’s retention schedule and will not share with third parties unless we have a legal obligation to do so. For further information please see Ofwat’s Privacy Policy in our [Publication Scheme](#).

1. Our assessment of this application

Our approach

The new appointment and variation mechanism set out in primary legislation¹, provides an opportunity for entry and expansion into the water and sewerage sectors by allowing one company to replace the existing appointee as the provider of water and / or sewerage services for a specific area. This mechanism can be used by new companies to enter the market and by existing appointees to expand their businesses.

You can find further details of our approach to assessing applications for New Appointments and Variations ("NAVs") [here](#).

The unserved status of the Site

To qualify under the unserved criterion, an applicant must show that at the time the appointment is made, none of the premises in the proposed area of appointment is served by the existing appointee.

Advanced Water is applying for a variation based on the unserved criterion. Affinity Water and Anglian Water have provided letters, dated 26 November 2025 and 25 November 2025 respectively, confirming that, in their view, the Site is unserved.

The Site is greenfield; Satellite images show the Site is clear and there are no buildings or constructions visible within the boundary of the Site.

Given the information provided by the applicant and the incumbent companies, we are satisfied that the Site may be considered unserved for water and waste.

Price

Advanced Water proposes to match the charges to customers on the Site to those of Affinity Water and Anglian Water. It will not offer a discount.

¹ The legal framework for new appointments and variations is set out in the WIA91. Section 7 of the WIA91 sets out the criteria by which an appointment or variation may be made. Section 8 sets out the procedure for making that appointment or variation.

Levels of service

Every appointee is required under its licence conditions to publish and make available the Core Customer Information for its household customers. We have assessed Advanced Water's proposed Customer Code of Practice, and our view is that it is of an appropriate standard. Our view is that customers on the Site would be no worse off in relation to the scope of Advanced Water's proposed Customer Code of Practice than they would be if Affinity Water and Anglian Water were to be the customers' water and sewerage company.

Stakeholder engagement

We take the view of the Environment Agency², the Drinking Water Inspectorate ("**DWI**"), and the Consumer Council for Water ("**CCW**") into account before progressing to formal consultation on an application.

The Environment Agency informed us that it is content for us to consult on this application.

The DWI is satisfied that Advanced Water understands the obligations under the Water Industry Act 1991 (as amended), the Water Supply (Water Quality) Regulations 2016 (as amended) and the Water Industry (Suppliers' Information) Direction 2021. The DWI therefore raises no comments or objections to Ofwat proceeding to consultation and decision for applications submitted by Advanced Water.

As part of the application process Ofwat has engaged with CCW. CCW's position is that new appointments and variations (NAVs) should bring benefits to customers on the proposed NAV site. CCW expects New Appointees to provide consumers with prices, levels of service or service guarantees that match or, ideally, better those of incumbent water and/or sewerage companies. CCW has stated that it is satisfied that Advanced Water offers customers on its NAV sites prices and levels of service which match or better those offered by the incumbent water and/or sewerage companies which would otherwise serve the site. CCW agrees with Ofwat's assessment that customers on the site will be no worse off if served by Advanced Water and so, overall, supports the proposed variation of appointment.

CCW notes that it is important for the NAV regime to have wider benefits for all customers, including those of incumbents, particularly as the number of sites in each incumbent area increases. Both Ofwat and CCW expect NAV companies and incumbent companies to work together to ensure the arrangements on the site and bulk charges are reflective of the impact on an incumbent's existing customers.

² The Environment Agency as well as the Drinking Water Inspectorate will also be formally consulted on the proposals, as they are on the list of organisations which must be formally consulted as set out in section 8(4)(b) of WIA91.

Impact on existing customers

In considering whether customers will be no worse off, we also considered the potential effects of this variation on the prices that Affinity Water's and Anglian Water's existing customer base may face.

The incumbent's bulk charges to the NAV should closely relate to the services the NAV provides to its end customers. We published our final guidance on bulk charges in January 2021 ([Bulk charges for new appointees – guidance on our approach and expectations](#)), following a consultation on our approach and a consultation on a draft version of our guidance in November 2020.

Our approach to regulating bulk charges was informed by a report we commissioned to explore whether incumbents' practices when setting bulk charges for NAVs were driving benefits for customers, the environment and wider society. The report confirmed that incumbents were setting bulk charges with reference to our May 2018 guidance, [a new approach to bulk charges for new appointees](#). This guidance introduced the principle that bulk charges for new appointees should be set to reflect the relevant wholesale tariff(s) and deduct costs that the incumbent would no longer incur if a new appointee supplied the site instead.

Therefore, if the incumbent's bulk charges are set at the correct level and adjusted to ensure that they remain cost reflective, we consider that granting this variation to Advanced Water would have no financial impact on the bills of the incumbent's customers and could have potential benefits for customers. There are also potential spillover benefits to customers arising from dynamic efficiencies achieved as a result of the competitive process to win sites.

Ability to finance and properly carry out its functions

We have a statutory duty to ensure that efficient appointees can finance the proper carrying out of their functions. When a company applies for a new appointment or variation, it must satisfy us that it is able to carry out all of the duties and obligations associated with being an appointed water or sewerage company. We specifically look at the operational and financial viability of the company.

Our assessment of operational viability requires the company to demonstrate to us that it is technically and operationally able to fulfil the duties of an undertaker. The key considerations we look at are listed in our published guidance [here](#), in section 5.7 (page 40).

Advanced Water has provided sufficient evidence to demonstrate that it has the necessary processes and expertise in place to be able to comply with its obligations as a water undertaker. In addition to its arrangement with Castle Water for business customers, Advanced Water has several other subcontracted arrangements in place with other water and

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sewerage companies and third-party providers. These arrangements cover provisions such as emergency repairs and the supply of bottled water. Advanced Water has provided information on its assessment process of appointing subcontractors, how the arrangement will work in practice, and the contingency plans it has in place should arrangements not work as intended. Further, Advanced Water has provided details of the assurance processes it has in place to ensure any infrastructure or assets it adopts meet the industry standard required.

Having reviewed the above, we are satisfied that Advanced Water has the necessary operational viability to perform the duties of an undertaker.

We also have considered the financial position of Advanced Water in relation to providing water and sewerage services to the Site, and we are satisfied the company demonstrates sufficient financial viability.

Advanced Water have provided copies of an escrow agreement with Barclays Bank to meet our financial security requirements. It has been issued in favour of Advanced Water and subject to the terms, Barclays Bank will release funds demanded within 2 business days of the demand.

We are satisfied that Advanced Water has access to sufficient financial resources to meet our minimum financial security requirements and we will continue to monitor and engage with Advanced Water to ensure that it continues to meet our requirements as the business grows.

On this basis, we are currently satisfied that Advanced Water would be able to finance its functions if this variation is granted.

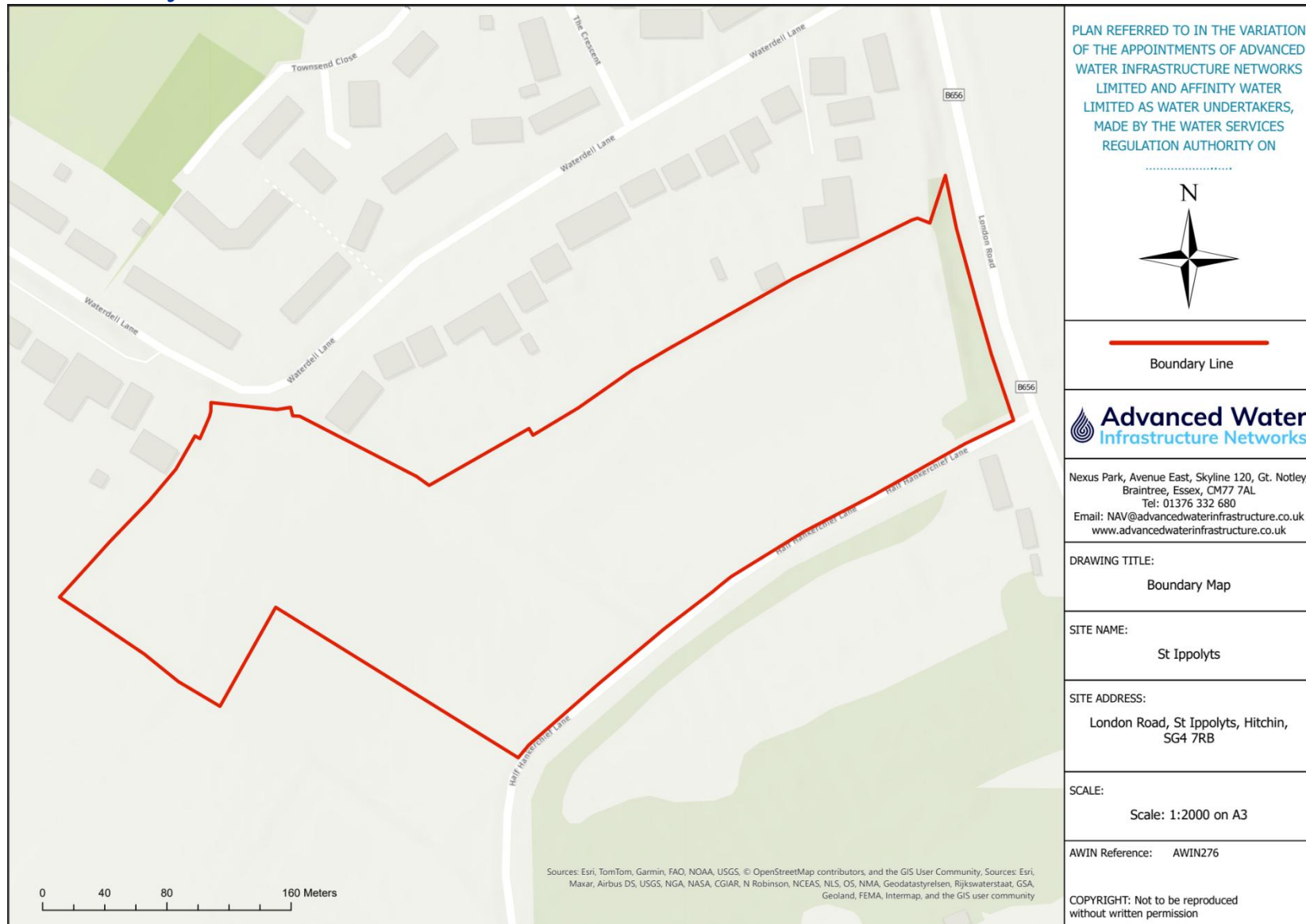
2. Conclusion and next steps

In assessing Advanced Water's application, we have considered the general benefits of new appointments and variations. Our view is that our two key policy principles would be met in this case, as customers would be no worse off, and Advanced Water would be able to finance, and carry out, its functions. We have also considered the effects of granting the proposed variation on the existing customers of Affinity Water and Anglian Water.

We are currently minded to grant the variation under the unserved criterion. Subject to considering any representations submitted during the consultation period in response to this consultation notice, Ofwat will decide whether or not to grant the variation of appointment set out above.

3. Site map

Water boundary



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Sewerage boundary

